

OVERDOSE AID KIT

O.A.K.

The Roots of Recovery



THE OPIOID CRISIS IN AMERICA

The United States is facing an opioid crisis and the statistics are staggering —

In 2021...

100,000 people **died**

from from a drug-related overdose¹

In 2019...

10.3 million people **misused**

prescription opioids²

2.1 million people were **diagnosed**

with opioid use disorder²

Due to the stigma surrounding substance-use disorder, the disease is rarely openly discussed, leading many people to believe the epidemic does not affect their loved ones or workplace. Based on a survey conducted by the National Safety Council, 75% of employers report that opioid use has impacted their workplace,³ but only 17% report being extremely well-prepared to address the issue.⁴ The effects of prescription drug usage in the workplace can include absenteeism, decreased job performance, negative impact on employee morale, injury, and more.

CITATIONS

1 https://www.cdc.gov/nchs/pressroom/nchs_press_releases/2021/20211117.htm

2 <https://www.cdc.gov/drugoverdose/data>

3 Center for Behavioral Health Statistics and Quality 2018

4 <https://www.nsc.org/newsroom/poll-75-of-employers-say-their-workplace-impacted>

5 <https://www.cadca.org/resources/cdc-report-narcan-kits-save-nearly-27000-lives>

OVERDOSE AID KITS

Overdose Aid Kits, or OAKs, are boxes that include the lifesaving drug Narcan, information on how to administer the drug in an emergency, and other information and resources for those impacted by the opioid epidemic. In June 2020, Serve You Rx worked with a nonprofit in Wisconsin to create a pilot program to make Narcan more accessible. Through that initiative, 25 boxes containing the lifesaving drug Narcan were installed in areas identified as “hot zones” due to repeated incidences of overdoses occurring in or near those locations. Serve You Rx saw a need to expand efforts outside of Wisconsin and formed a partnership with the nonprofit organization Start Healing Now to grow the initiative into what is now known as the OAK Program. Today, Serve You Rx and Start Healing Now work with governments, businesses, and more to install OAKs in their communities. The Narcan in each OAK is available for anyone to take, no questions asked, to use in an onsite emergency or to keep in their first-aid kit for future use.



About Narcan

What is Narcan?

Narcan...

- Is the brand-name nasal spray formulation of the drug naloxone
- Is a medication used to reverse the effects of an opioid overdose
- Is safe for all, including children, pregnant women, and pets
- Has no effect on someone who has not taken opioids
- Has no potential for abuse
- Has minimal to no side effects
- Wears off in 30-90 minutes
- Saved nearly 27,000 lives in 2020⁵

How to use Narcan

1 ASSESS SIGNS & SYMPTOMS

Main symptoms

Lack of response to stimulus and respiratory depression

Other symptoms

- Constricted/pinpoint pupils
- Slow/no heart rate
- Clammy skin
- Unresponsive
- Limp, unconscious
- No breathing or poor/agonal breathing
- Lips and skin around mouth and fingernail beds are bluish-purple in people with lighter skin color, ashy gray color in people with darker skin

2 CALL 911

3 ADMINISTER NARCAN

- Remove spray from its box
- Peel tab with the circle to open the Narcan
- Hold the spray with your thumb on the bottom of the plunger and your first and middle fingers on either side of nozzle
- Tilt the person's head back and support their neck
- Gently inset the top of the nozzle into one nostril
- Press the plunger firmly
- Wait two minutes
- If the person still isn't responding, administer another dose of Narcan
- Roll the person into the recovery position



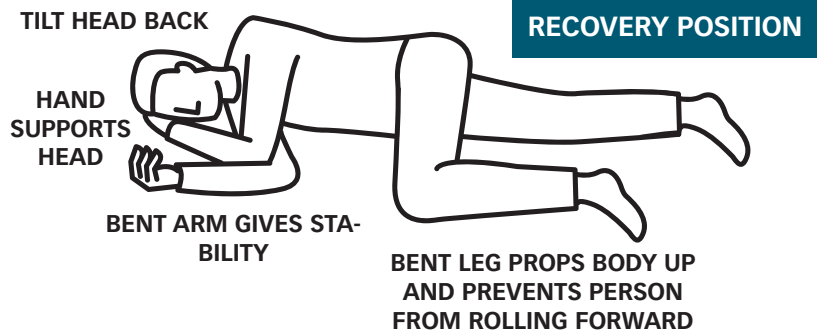
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To order an OAK or replacement supplies, visit
OverdoseAidKit.com.



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ABOUT US

SERVE YOU

Serve You Rx is a national pharmacy benefit solutions provider based in Milwaukee, Wisconsin. Given the company's role in the pharmaceutical supply chain, the Serve You Rx team decided it was their responsibility to take action against the opioid epidemic and do their part to reduce the risk of substance misuse, addiction, and overdose.

- Serve You Rx President and CEO Sharon Murillo met Jessica Geschke, President of Start Healing Now, while lobbying for change in Washington, D.C. The duo joined forces to make their vision a reality by spearheading the OAK Program.
- For several years, the company has focused its charitable efforts towards providing resources to those impacted by addiction, including sponsoring Mobilize Recovery, an annual event that aims to expand policy to support recovery, create connections to vital supportive services, and to engage affected individuals in meaningful civic action.
- Additionally, Serve You Rx created the Opioid Risk Management Program for their own clients to reduce the likelihood of opioid misuse by members of their prescription benefit services.

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Start Healing Now

Start Healing Now, founded in 2013, supports individuals and their families on the path to long-term recovery from substance use disorder. This nonprofit organization provides a solid base of continuous care, including resources and financial assistance for safe and structured sober living homes, education, transitional aftercare programs, and free access to the lifesaving drug Narcan. Your donations fuel the OAK Program, the road to recovery, and a new life for those who struggle with the disease of addiction. Without your help, Start Healing Now could not provide a single person with the services they desperately need.

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